



*"College Meets Corporate"*

## **Senior Internship Profile Sheet**



**NAME: ALINA ALTER**

**MAJOR: TOURISM AND HOSPITALITY MANAGEMENT**

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**LOCATION:**

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Agency — W Hotels and Resorts  
City — Ft. Lauderdale  
State — Florida

**DIVISION:**

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Department — Banquet, Catering, and Conference Services  
Position — Intern

**INTERNSHIP GOAL:**

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To learn the event planning process from ideation to execution within a resort setting.

**PRIMARY RESPONSIBILITIES:**

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1. Involvement in the logistical, technical, and conceptual aspects of planning corporate and social events.
2. Accompany departmental employees to tastings, client conferences, departmental meetings, etc.
3. Assist with the set-up, execution, and break-down of events held at the property.