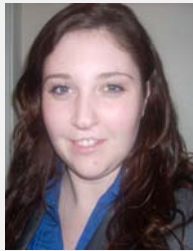




"College Meets Corporate"

Senior Internship Profile Sheet



NAME: CAITLYN SCUDDER

MAJOR: SPORT AND RECREATION MANAGEMENT

E-MAIL: CSCUDDER@TEMPLE.EDU

LOCATION:

Agency — Houston Astros
City — Houston
State — Texas

DIVISION:

Department — Community Affairs
Position — Community Affairs Intern

INTERNSHIP GOAL:

My goal for my senior internship is to fine tune my marketing and leadership skills by creating a larger youth fan base utilizing the complimentary ticket programs and the Coca Cola Astros Buddies Club.

PRIMARY RESPONSIBILITIES:

1. Processing donation requests, responding to and fulfilling approved requests and tracking the team's donations in a timely manner
2. Responsible for setting up and coordinating the team's kids club - the Coca-Cola Astros Buddies - and will also assist in scheduling and coordinating first pitch opportunities, community events, player appearances, and other activities
3. Have a significant role in the administration of the team's various complimentary ticket programs including the charity ticket, summer reading, honor roll, and perfect attendance programs