



*"College Meets Corporate"*

## **Senior Internship Profile Sheet**

**NAME: CAROLINE OLSON**

**MAJOR: TOURISM AND HOSPITALITY MANAGEMENT**

**E-MAIL: CAROLINEOLSON@TEMPLE.EDU**

**LOCATION:**

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Agency — Bucks County Conference and Visitors Bureau  
City — Bensalem  
State — Pennsylvania

**DIVISION:**

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Department — Meeting, Events and Sports Marketing  
Position — Meeting, Events, and Sports Intern

**INTERNSHIP GOAL:**

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To use the classes I have taken and use them towards real world experiences.

**PRIMARY RESPONSIBILITIES:**

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1. Assist with coordination of sales missions, family tours, Gateway to Bucks County, Annual Bridal Show and other special events.
2. Assist with coordination of Sports Commission and other committee meetings.
3. Assist with maintaining: BCCVB online meeting planner and wedding planner guide, booked and lost meeting and event business, Meeting and Events Database.