



"College Meets Corporate"

Senior Internship Profile Sheet



NAME: DAVID ORR

MAJOR: SPORT AND RECREATION MANAGEMENT

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LOCATION:

Agency	—	Camden Riversharks
City	—	Camden
State	—	New Jersey

DIVISION:

Department	—	Sponsorship/Public Relations
Position	—	Intern

INTERNSHIP GOAL:

To keep and gain as many sponsors as possible for the upcoming season and to create promotions to help the attendance for the team.

PRIMARY RESPONSIBILITIES:

1. Strengthen ties between sponsors and the team
2. Assisting in planning theme nights for the games
3. Making public appearances with the mascot to gain publicity for the team